

COMMUNITY CHOICE AGGREGATION



Help us raise awareness about how Columbus residents will have the opportunity to vote on a 100% clean energy community choice aggregation program powered by 100% clean, renewable energy on the November 3, 2020 ballot.

How to Participate

Use the provided social media sample posts or share a photo and tag us! Use these hashtags in your posts so that we may share, like or retweet them. Additionally, we hope you share, like and retweet our posts!

Key Social Handles

Twitter & Facebook:

- Sustainable Columbus @SustainableCol1
- Mayor Andrew J. Ginther @MayorGinther
- City of Columbus @ColumbusGov
- City Council @ColumbusCouncil
- AEP @AEPEnergy

Key Dates & Links

- November election: November 3, 2020

Register to Vote:

vote.franklincountyohio.gov

Absentee Voting:

vote.franklincountyohio.gov/Voters/Absentee-Voting

Use the following hashtags to show everyone why getting Clean Energy is important for Columbus:

- #cleanenergyfuture**
- #cleanjobscolumbus**
- #sustainablecolumbus**
- #climateaction**



Sample Social Media Posts

Here are sample posts you can use on your own social media channels—you can cut and paste or edit to add a personal touch and better match the interests and concerns of your audience.

The longform posts are best suited for Facebook, LinkedIn, and Instagram. The short-form posts should be used for Twitter. Additionally, don't forget to share posts and photos from any Sustainable Columbus events you attend or host.

Short Form: Twitter

Over 400 Ohio communities, including Cincinnati & Cleveland have community choice aggregation. Let's add Columbus to the map!

Community choice aggregation allows Columbus residents to receive 100% clean energy provided by sources such as wind and solar. Visit <https://cleanenergycolumbus.org/> for more information.

With community choice aggregation, the City uses group buying power to purchase energy on behalf of residents and small businesses, providing competitive pricing and clean energy sources. Residents receive the same service and bill from AEP Ohio.

Sustainable Columbus' goal is 100% renewable energy by 2022 and carbon neutrality by 2050. Clean energy includes sources such as wind and solar. Learn more at cleanenergycolumbus.org

Community choice aggregation will appear on the November 3, 2020 ballot. Columbus residents will then have the opportunity to vote on a 100% clean energy community choice aggregation program. Learn more here: cleanenergycolumbus.org

Long Form: Facebook & LinkedIn

Community choice aggregation is an easy and effective way for Columbus to use group buying power to purchase energy on behalf of residents and small businesses, providing competitive pricing and a 100% clean, renewable energy source. Residents receive the same service and bill from AEP Ohio. Participation is always voluntary, and residents can opt-out of the program at any time, for any reason. Community choice aggregation will be on the November 3rd, 2020 ballot.

Community choice aggregation will provide Columbus residents and small businesses with 100% clean, renewable energy and help create clean energy jobs, transforming our clean energy future. The City of Columbus is interested in sourcing clean, renewable energy as locally as possible, from sources like wind and solar meaning community choice aggregation will encourage more of these projects to get built over time. Over 400 Ohio communities, including Cincinnati and Cleveland have community choice aggregation programs. Participation in the program is voluntary, and residents can always opt-out. Community choice aggregation will appear on the November 3rd, 2020 ballot.

